

ARKANSAS PUBLIC SERVICE COMMISSION

2nd Revised

Sheet No. 46.1

Schedule Sheet 1 of 4
Including Attachment

Replacing: 1st Revised

Sheet No. 46.1

Entergy Arkansas, Inc.

Name of Company

Kind of Service: Electric

Class of Service: Commercial/Industrial

Docket No.: 09-084-U

Order No.: 20

Effective: 6/30/10

Part III. Rate Schedule No. 46

Title: Experimental Energy Reduction Service (EER)

PSC File Mark Only

46.0. EXPERIMENTAL ENERGY REDUCTION SERVICE RIDER

46.1. AVAILABILITY

The Company may provide, at its sole discretion, curtailable service under this Experimental Energy Reduction Rider ("EER Service") during specified months of a calendar year (the "Program Period"), subject to the provisions contained herein. Prior to February 1 of each year, subsequent to 2000, the Company shall file with the Arkansas Public Service Commission ("Commission") in the proper underlying docket an applicable Attachment A ("Currently-Effective Attachment A") which will be considered part of this Rider, or shall file notice that EER Service will not be made available during such year.

46.2. APPLICABILITY

EER Service is applicable only to customers receiving service under Small General Service, Large General Service, Large Power Service, Large General Service Time-of-Use or Large Power Service Time-of-Use Rate Schedules, or any successor(s) to those tariffs (the "Regular Rate Schedules") who have the capability to provide not less than 150 kW of curtailable demand and related energy or the firm load portion of any customer currently being served under a Commission approved special rate contract with the capability to provide not less than 150 kW of curtailable demand and related energy. Demand and energy taken by a customer subject to the Company's Optional Interruptible Service Rider or Experimental Market Valued Energy Reduction Service Rider shall not be eligible to be taken as EER Service under this Rider.

(CT)

46.3. DEFINITIONS

- (1) Curtailable Demand is the demand the customer commits to curtail on the following day during the period of contracted curtailment. Curtailable Demand must be the same for all EER Curtailable Hours.
- (2) Confirmation Price is the hourly price (\$/MWh) offered by Company and accepted by customer for energy curtailed by customer.
- (3) Net Demand Reduction is the difference between the previous normal business day average hourly demand kW without curtailments and the average hourly demand kW during the period of contracted curtailment for the same hour.
- (4) Minimum Demand Reduction is the minimum average hourly demand kW that the customer must curtail within any given contracted hour to avoid penalties. It is equal to the Curtailable Demand multiplied by ninety (90) percent.
- (5) Hourly Curtailable Billing Energy is the difference between customer's hourly metered demand during the period of contracted curtailment and the hourly metered demand for the same hour of the previous normal business day without curtailments.

ARKANSAS PUBLIC SERVICE COMMISSION

2nd Revised

Sheet No. 46.2

Schedule Sheet 2 of 4
Including Attachment

Replacing: 1st Revised

Sheet No. 46.2

Entergy Arkansas, Inc.

Name of Company

Kind of Service: Electric

Class of Service: Commercial/Industrial

Docket No.: 09-084-U

Order No.: 20

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- (6) EER Curtailable Hours shall be those hours of the day for which customer has contracted to curtail. Customer must contract for all hours identified in the currently effective Attachment A. (CT)
- (7) Curtailment Confirmation Statement is the agreement between customer and Company and/or Company's authorized representative that specifies the EER Curtailable Hours, the pledged Curtailable Demand, and the Confirmation Price (stated in \$ per MWh) for the curtailment to which Company and customer have agreed.
- (8) Program Period for a calendar year is those months within which Company, subject to other provisions, makes EER Service available. The Program Period for a calendar year shall be identified in the currently effective Attachment A.
- (9) Maximum Hourly Curtailable Energy Payment is the maximum the customer will be credited during any given EER Curtailable Hour. It is equal to Curtailable Demand multiplied by one hundred and thirty (130) percent, multiplied by the Confirmation Price for that hour.

46.4. CUSTOMER REQUEST TO PARTICIPATE IN THE EER SERVICE PROGRAM

Customers may request to participate in the EER Service program during a Program Period by giving Company written notice at least one month before the beginning of the Program Period. A request for EER Service must be provided in the manner specified in the currently effective Attachment A for the Program Period and must include an estimate of customer's maximum available Curtailable Demand. Company has the right to limit the number of participants in the EER Service program for a Program Period.

In order for a customer to participate in and receive payments for EER Service, an enabling contract between Company and customer for EER Service must be completed within one month following Company's receipt of customer's request. Contracts may be in the form of an addendum to an existing Agreement for Electric Service.

46.5. AGREEMENT FOR CURTAILMENTS

Should the Company, at its sole discretion, decide to post prices during the Program Period identified on the currently effective Attachment A, Company will post via Internet by 8:00 A.M. central daylight time ("CDT") hourly day-ahead energy prices for the EER Curtailable Hours of the Program Period. Customer will have until 11:00 A.M. CDT of that business day to either reject or accept the Company's offer of energy prices. Customer will notify Company via an acceptable communication means of its intent to participate at the offered prices. Company, at its sole discretion, will accept or reject any and/or all such offers by 10:00 A.M. CDT the following business day. If Company accepts customer's offer, then Company will provide customer with a Curtailment Confirmation Statement communicated in the manner specified in the enabling contract.

ARKANSAS PUBLIC SERVICE COMMISSION

1st Revised

Sheet No. 46.3

Schedule Sheet 3 of 4
Including Attachment

(AT)

Replacing: Original

Sheet No. 46.3

Entergy Arkansas, Inc.

Name of Company

Kind of Service: Electric

Class of Service: Commercial/Industrial

Docket No.: 06-101-U

Order No.: 16

Effective: 6/16/07

Part III. Rate Schedule No. 46

Title: Experimental Energy Reduction Service (EER)

PSC File Mark Only

46.6. BILLING PROVISIONS

- (1) Regular Rate Application: All service supplied through the meter shall be billed pursuant to customer's currently effective Regular Rate Schedules and any appropriate rider schedules. Any additional metering and communication costs necessary for EER participation shall be paid by customer.
- (2) EER Curtailable Billing Energy Payment: When customer's offer is accepted pursuant to § 46.5. above, as evidenced by the Curtailment Confirmation Statement, the EER Curtailable Billing Energy Payment from Company to customer shall apply. The EER Curtailable Billing Energy Payment for the curtailment shall be equal to the sum of the Hourly Curtailable Billing Energy multiplied by the applicable Confirmation Price. However, no contracted hourly payment may exceed the Maximum Hourly Curtailable Energy Payment.
- (3) Market Replacement Charge: Customer must achieve Minimum Demand Reduction within each EER Curtailable Hour or penalties will apply. Should customer fail to reach Minimum Demand Reduction within any of the EER Curtailable Hours, a charge for that hour will be assessed in an amount equal to two (2) multiplied by that hour's Confirmation Price, multiplied by the difference between the Minimum Demand Reduction and the Net Demand Reduction during that hour. The Market Replacement Charge shall be included in the development of the monthly bill for that month prior to the application of any taxes or other revenue-based adjustments.

(CT)

46.7. OTHER PROVISIONS

Relief From Operational Failure: In the event customer's equipment fails to operate as planned as necessary to achieve Curtailable Demand, Company will provide waiver of the Market Replacement Charge as contained in § 46.6., provided that customer provides written notice of such failure to Company within forty-eight (48) hours of the hour in which the customer failed to achieve Curtailable Demand. Customer will be granted a maximum of two (2) Market Replacement Charge waivers under this section during the Program Period as identified in Attachment A. In the event customer elects to exercise the Relief From Operational Failure provision, then customer will not receive the EER Curtailable Billing Energy Payment for those EER Curtailable Hours for which the Relief from Operational Failure applied.

(CT)

Except as modified herein, all provisions of the applicable Regular Rate Schedules shall apply.

ATTACHMENT A

EER SERVICE

CALENDAR YEAR: 2010 (CT)

COMPANY'S INTERNET WEBSITE ADDRESS: <http://www.entergy.com>

EER SERVICE PARAMETERS

Program Period: January 1, 2009 – December 31, 2010 (CT)

EER Curtailable Hours (Central Prevailing Time):

January – April and October – December: 5:00 P.M. to 9:00 P.M., Monday through Friday, excluding holidays.

May – September: 2:00 P.M. to 6:00 P.M., Monday through Friday, excluding holidays.

CUSTOMER'S BID PROCESS

Customers may request to enroll to participate in the EER Service program via mail, telephone or facsimile at any time following the filing of this Attachment A. The request to enroll must include an estimate of Customer's Curtailable Demand. If Customer's request to enroll is accepted, an enabling contract shall be entered into between Company and Customer within one month following Company's receipt of Customer's request. Prior to execution of the enabling contract, Customer must demonstrate the capability to achieve a minimum Curtailable Demand of at least 150 kW. The enabling contract shall include provisions addressing how offers will be made by Customer and accepted by Company during the Program Period.