

ARKANSAS PUBLIC SERVICE COMMISSION

3rd Revised Sheet No. P1.1 Schedule Sheet 1 of 2

Replacing: 2nd Revised Sheet No. P1.1

Entergy Arkansas, Inc.
Name of Company

Kind of Service: Electric Class of Service: All

Docket No.: 09-084-U
Order No.: 20
Effective: 6/30/10

Part IV. Policy Schedule No. 1

Title: Pick A Date Plan (PADP)

PSC File Mark Only

1.0. PICK A DATE PLAN (Extended Due Date Plan)

1.1. This Pick A Date Plan ("the PLAN") has been filed and approved pursuant to Arkansas Public Service Commission ("APSC") General Service Rule ("GSR") 5.09. and meets all of the requirements of that Rule. Under the Plan, Entergy Arkansas, Inc. ("EAI" or the "Company") will, at the request of eligible customers, move their normal bill due date, to a date of the customer's choosing ("Chosen Due Date"). Such customers shall pay by the Chosen Due Date and payments so made will be considered as having been made timely.

1.2. AVAILABILITY

This Plan is available to all EAI customers except those listed below as not eligible. The Plan may be beneficial to customers who may have a fixed income from sources such as Aid to Families with Dependent Children (AFDC), Aid to the Aged, Blind and Disabled (AABD), Supplemental Security Income (SSI), or Social Security or Veterans Administration disability or retirement, where checks may normally be received after the due date of their electric service bill.

Customers that are not eligible are:

- (1) those being served under the Collective Billing Rider (CBR), Rate Schedule No. 19 or other accounts whose billing date is set by contract;
- (2) those that are in arrears and arrangements have not been made to pay such arrears;
- (3) those that have picked a Chosen Due Date within the last 12 months; and
- (4) those that have been removed from the plan within the last 12 months either at the customer's request or for the reasons set out in § 1.4 below.

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1.3. APPLICATION

1.3.1. Customers shall become participants in the Plan upon either written or oral application to the Company. Participation in the Plan will continue for each month thereafter, regardless of account location, as long as the customer's account remains active and customer has not violated any of the provisions of § 1.4 below.

1.3.2. After the Company accepts the customer as a participant in the Plan, the customer shall select a Chosen Due Date and inform the Company of such Chosen Due Date which will become a permanent part of the customer's record. During the billing procedure each month, the Chosen Due Date will replace the customer's normal due date. If payment is not received by the Chosen Due Date, the Company will follow the established notification process as set forth in the APSC GSR 6.04, which could result in termination of electric service.

ARKANSAS PUBLIC SERVICE COMMISSION

2nd Revised Sheet No. P1.2 Schedule Sheet 2 of 2

(AT)

Replacing: 1st Revised Sheet No. P1.2

Entergy Arkansas, Inc.
Name of Company

Kind of Service: Electric Class of Service: All

Docket No.: 06-101-U
Order No.: 16
Effective: 6/16/07

Part IV. Policy Schedule No. 1

Title: Pick A Date Plan (PADP)

PSC File Mark Only

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1.4. REMOVAL FROM THE PLAN

A Customer who violates any of the following provisions will be removed from the Plan:

- (1) the customer pays after the Chosen Due Date two times in a row or any three times in twelve months;
- (2) the customer is disconnected for non-payment.

The Company shall notify the customer in writing upon the customer's removal from the Plan under this provision.

1.5. REINSTATEMENT IN THE PLAN

Customers removed from the plan pursuant to § 1.4. above may be reinstated upon request after twelve months with no violations of the provisions of § 1.4 above.

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