

**Notice of Schedule Modifications and Future Creation of Preliminary Shortlist
in the 2011 Request For Proposals (RFP) For Transition Plan Resources**

Entergy Services, Inc. (ESI) hereby notifies interested parties that the representative schedule contained in Section 20 of the main body of Entergy Arkansas' 2011 Request for Proposals (RFP) for Transition Plan Resources has changed. In addition, ESI wishes to advise that ESI intends to develop a "Preliminary Shortlist" of proposals for the RFP and notify each bidder whether or not its proposal is included on the shortlist. Any proposal excluded from the Preliminary Shortlist is eliminated from further consideration under the RFP.

The revised schedule for the RFP is as follows, and will remain in effect until further notice:

- Bidders notified of Preliminary Shortlist selections – On or about October 3, 2011
- Target date for final selection(s) – On or about November 18, 2011
- Execution of Definitive Agreement(s) - Q2 2012
- Target for regulatory approval of Definitive Agreement(s) – no later than Q1 2013.

If you have any questions, please contact the RFP Administrator at esirfp1@entergy.com.